



Cancer Society

Te Kāhui Matepukupuku o Aotearoa

Annual Report 2017

Wellington Division





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Our purpose

Improving community wellbeing by reducing the incidence and impact of cancer.

Cancer Society NZ Wellington Division is an independent charity and 100% community funded. Our unique combination of local programme delivery, community engagement and national influence enables everyone who cares about cancer to make the biggest possible difference.

Together with our volunteers, supporters, stakeholders and staff, we are committed to reducing the impact of cancer on individuals and the community. We work across every area of every cancer:

- Conducting and funding world-class research that underpins our work in preventing cancer.
- Supporting people as they navigate the cancer journey.
- Advocating to ensure that governments take action on cancer.

We are there not only for those touched by cancer today, but to prevent and manage the effects of cancer into the future.



Strategic aims



- **Health promotion** - A growing number of New Zealanders demonstrate cancer risk-reducing behaviours, and inequalities are addressed.
- **Supportive care** - Those affected by cancer are well informed and supported throughout their cancer experience.
- **Information/resources** - The production of high quality, culturally appropriate and evidence-based information and resources in the Cancer Society's focus areas.
- **Research** - Donations are used to fund research that builds on the evidence, and enhances the reputation of CSNZ in the public, academic and clinical communities.
- **Advocacy & relationships** - Effective advocacy and relationships that enhance the leadership role, improve cancer control and contribute to funding for CSNZ activities.
- **Volunteering** - Our organisation is engaged with our communities, including volunteer involvement that supports us to achieve our mission and vision.
- **Funding** - Increased income to grow the capability of the Cancer Society in a sustainable way.





From the CEO and Chair

From the Chair

Every day 60 New Zealanders will hear the words “I am sorry you have cancer”. I am proud to be part of the Cancer Society that provides so many services to support those on a cancer journey.

You may be familiar with the snapshot of these that we sometimes provide with our various communications; We provide comprehensive supportive care and volunteering services starting with client & volunteer carparking and catering, client transport to treatment, accommodation at Margaret Stewart House, patient/family/whānau support, volunteer visitors, client classes, workshops & talks, counselling services, face to face support by experienced cancer nurses, online support, our library, 0800 CANCER phone support, peer support, a *CanTalk* newsletter for carers and patients, relaxation, yoga, massage, lymphoedema education and support, Healthy Steps exercise and movement programmes and workplace advocacy.

We provide health promotion programmes in many areas including Smokefree, SunSmart education, physical activity, alcohol and nutrition, in workplaces, schools and communities, and we advocate to support the development and implementation of healthy public policy. For more details, I encourage you to take a look at our position statements on our website. We continue to mobilise funds for cancer research for projects that we think are the best investments in fighting or reducing the risk of cancer.

As Chair of the Divisional Board, and on behalf of my fellow Board members, I would like to acknowledge the great efforts of not only our staff and volunteers, but all of our stakeholders over the past 12 months. I want to also acknowledge our aspiration to strive to do even more than we are currently achieving to meet the growing demand for our services across our local communities, for all of our stakeholders, that includes a focus too on equity in cancer outcomes for Maori and Pacifica people. We do not lack in purpose and it's great to be part of the collective effort that means so much to all those involved in experiencing, supporting or reducing the risks associated with any cancer journey. The Board and staff firmly believe that no one should have to face cancer alone.

Thank you for your ongoing support.

Kate Morrison
Chair, Cancer Society Wellington Division





From the CEO

Annual reporting is about acknowledgements. On behalf of the Cancer Society Wellington division, including our Centres in Marlborough, Nelson and Wairarapa, I would like to start with an appropriate whakatauki, a Maori proverb;

He aha te mea nui o te ao.

What is the most important thing in the world?

He tangata, he tangata, he tangata

It is the people, it is the people, it is the people

We have a broad range of stakeholders starting with our supporters who provide us with the funds to operate; our staff and amazing volunteers who are always hardworking, willing and self motivated, the growing number of clients who use our services, and the organisations and groups we partner with to fulfil our mission of improving community wellbeing by reducing the incidence and impact of cancer.

One in three New Zealanders will be impacted by cancer so that means our services are widespread and far reaching. Financially the Division raised just over \$5 million and we made a small surplus of \$192,000 in the 2017 financial year. Thank you to all the individuals, businesses, including ANZ our fantastic long serving principal sponsor, estates and trusts who have generously supported us over the last 12 months. Without this community support we could not continue. The demand for our services continues to increase and so we are working hard to raise even more funds in the coming financial year. A special thank you to the 100's of volunteers that freely give of their time and skills across all areas of our work. You are taonga, a treasure that we value greatly.

Our annual report provides a brief overview of our activities during the last 12 months. Please visit our website or contact us if you would like further information.

To all our supporters - thank you again. Together you are making a real difference.

Ngā mihi nui

Michael Smith
Chief Executive Officer



Around the Regions

Wairarapa Cancer Society

April / May 2016

- Wairarapa Cancer Society provides a survivorship programme which includes a walking group that makes its way around Henley Lake in Masterton.
- In May we ran one-day workshops for survivors of breast cancer and bowel cancer.
- Our support groups meet every Monday of the month and range from men's and women's 'any cancer' groups to groups specifically for residents of South Wairarapa, or to a particular type of cancer. The South Wairarapa group is supported and sponsored by the Giddens family.

June 2016

- Jacqui Ewington, Wairarapa's new Health Promoter commenced in June. Jacqui's focus is re-establishing SunSmart accreditation in schools and actively supporting and promoting healthy lifestyle choices and behaviour.
- Events and Fundraising launched a partnership with local trucking firms and livestock agents, asking local farmers to donate the monetary equivalent of one animal. This fundraiser will be ongoing each season.

July 2016

Spiceberry Buns went on sale for the final time with all local supermarkets supporting this venture. Many volunteer hours went into this fundraiser.

At their AGM the Women's Auxilliary fundraising group decided to wind down after 30 years of service. They have raised around 1 million dollars over that time to support the cancer community and causes locally. They were farewelled and thanked at a special morning tea in March 2017 by Chair of Cancer Society Wairarapa, Susan McWilliam.

August / September 2016

Daffodil Day as usual turned out fine weather and lots of yellow in both town and rural communities, and around \$43,000 was donated.

Spring Cabaret: Another successful cabaret was held in August with over 200 guests and an entertaining auctioneer, Ray Spenser, kept the crowd spending money. We raised nearly \$20,000.

October 2016

We moved into Margaret Chittick House. Thanks to her generous bequest, we were able to purchase 37 Te Ore Ore Road opposite the Wairarapa Hospital. A pōwhiri and welcome for invited guests and staff commemorated this auspicious occasion. This has enabled us to provide 'one stop shop' support services with many therapies available.

November 2016

James Marsh cycled the Munga Cycle Marathon in South Africa, raising money and awareness of cancer and support services in the lead up to Relay For Life.

Property Brokers Wairarapa held their annual Craig Cooper Memorial golf tournament with \$20,000 going to boost our Relay For Life event in March 2017.

December 2016

Look Good Feel Better workshops continued to be hosted by Wairarapa Cancer Society bi-monthly throughout the year, but sadly in December we farewelled Leigh Renai who had given 26 years of volunteering to this cause.

On 5 December we celebrated World Volunteer Day with morning tea and the staff served the volunteers Christmas cake and refreshments.

January / February 2017

Summer is very busy with raising awareness of cancer, support and fundraising at our bigger events.

This year the rain proved to be a menace but we managed a presence at Wings Over Wairarapa (briefly), the local A&P show and Waitangi Day.

SunSmart Accreditation of local primary schools was supported by JNL who donated shade trees for those schools achieving SunSmart policies.

March 2017

Relay For Life saw over 40 teams join in the 24-hour event. Held at Clareville and supported by an amazing Wairarapa community and a volunteer organising committee, just over \$100,000 was given to support cancer services in this community.

Marlborough Cancer Society

Year-round activities

The Centre continues to provide supportive care in the community through workshops. We supported five Look Good Feel Better workshops during the year.

Health Promoter Anna Small maintains SunSmart re-accreditation along with other educational work with schools, and has collaborated with the Primary Health Organisation and Marlborough District Council to provide Smokefree signage in public areas.

April / May 2016

A fundraising Mothers' Day Morning tea was held with Prime Minister John Key and our local MP, Stuart Smith.

June / July 2016

The annual Book Fair was the most successful ever, raising over \$15,000, thanks to our team of over 50 amazing volunteers who organised and ran the event.

Z Energy "Good in the Hood" raised \$1,220.

August / September 2016

The Ceramic Daffodil Project, a shared project with Marlborough Community Potters, raised \$25,000 for Cancer Society Marlborough, including funds raised by daffodils painted by a range of high profile New Zealanders. This helped to make Daffodil Day very successful, raising over \$90,000 in total. The publicity generated by this project was very beneficial. The ceramic daffodils were created by primary school children throughout Marlborough and put together by community volunteers and businesses including Cuddons and Safe Air.

October / November 2016

Marlborough District Council awarded Cancer Society Marlborough a grant to cover the costs of two new shade tents which are being used extensively in the Shade Loan service to local community groups.

The women's Triathlon raised over \$1,300 for marshalling at the event.

Cancer Society Marlborough was granted \$30,000 by Dry July to go towards the cost of buying five new treatment chairs for the Oncology Department at Wairau Hospital.

Grants were received from the Rata Foundation, the Lottery Foundation and Community Post to contribute towards operational costs.

The Men's Health evening with Dr Dave Baldwin was well attended and received very positive feedback. Cancer Society Marlborough provided a display and resources at the Māori Men's Health Conference.

December 2016 / January 2017

Our bequest leaflet was refreshed and meetings were held with all Blenheim lawyers and other relevant organisations to launch the new leaflet.

We launched Relay For Life with John Kennard (Marlborough Sportsman of the Year and Hayden Paddon's rally co-driver). Several Relay For Life teams signed up at the launch.

February / March 2017

The annual skin clinics were held in Blenheim and Picton with over 250 people attending, thanks to our volunteers and local doctors who staffed the event.

Relay For Life was the main focus leading into March. Fifty teams raised over \$80,000 despite wet and cold weather on the day. The new 12-hour format worked well. As always, this was a great time to honour survivors along with remembrance of those who have passed, as well as showcasing our services.

Nelson Cancer Society

June 2016

Crowe Horwath Cancer Society Annual Charity Ball: We held our Annual Charity Ball on 2 July, which was a fabulous night with great food and entertainment. Our charity auction was hugely supported by many businesses and individuals and we raised just under \$26,000.00.

August 2016

Our flagship Daffodil Day fundraiser was another successful day due to the help from our amazing volunteers and supporters. Some highlights of the day were visiting a local kindergarten that had made giant daffodils from their craft supplies for the public to view on their way to work along the Nelson waterfront.

October 2016

We held our Motivational Interviewing programme for Health Professionals and will continue to run these on a regular basis.

November 2016

We held two educational seminars at the Centre on 'Skin Awareness and Blood Cancer: A Chronic Disease'. We will continue to offer more of these in the future.

Our support groups continue to run either monthly or bi-monthly and are well attended by our patients, families and carers: Survivors and Thrivers, Bosom Buddies, Look Good Feel Better, Prostate, Head and Neck Cancer.

Michelle Hunt, our new Centre Manager joined us in November 2016.

March 2017

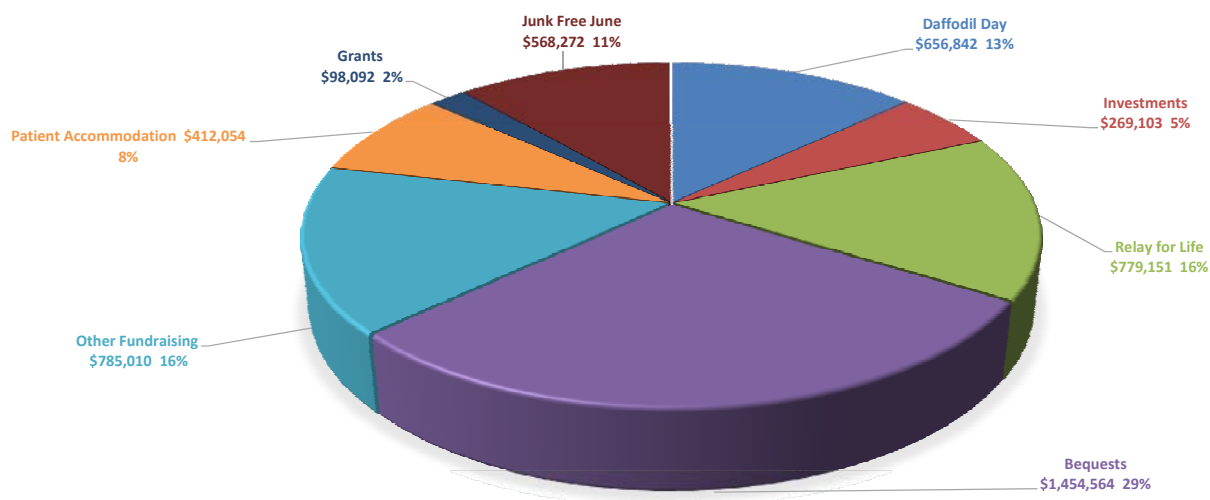
We held our first fundraising event for the year on 2 March with our guest speaker Jake Bailey, who in 2015 caused a global sensation when he delivered his moving end of year speech as Head Boy at Christchurch Boys' High School.

Financial Summary

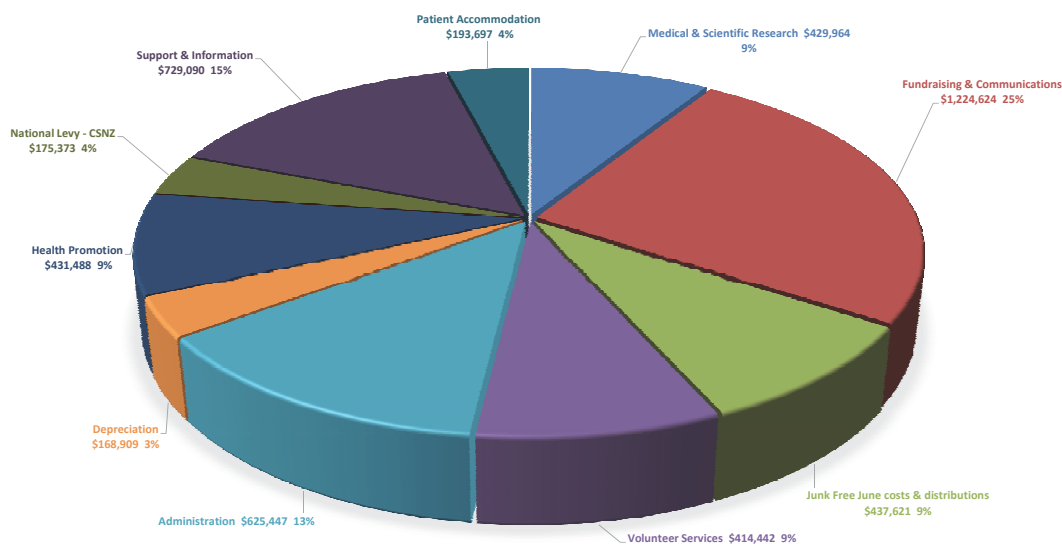
FOR THE 12 MONTHS ENDING 31 MARCH 2017

The Cancer Society Wellington Division, including our Centres in Nelson, Marlborough and the Wairarapa spent \$4,830,654 in the 12 months to 31 March 2017. This was funded from income raised of \$5,023,088.

Income Sources



Expenditure



The summary graphs have been extracted from the full financial statements of the Division including the Nelson, Marlborough and Wairarapa Centres. All entities are registered charities under New Zealand's Charities Services (Department of Internal Affairs). Full financial statements for each entity (including audit reports) are available on request from the Cancer Society at 52 Riddiford Street, Newtown, Wellington.



Our people

Senior Management Team

Michael Smith, Chief Executive Officer

Inga O'Brien, Manager Supportive Care
(to December 2016)

Margaret Alve (from January 2017)

Tracey Harris, Manager Volunteering

Raewyn Sutton, Manager Health Promotion

Graeme Milne, Fundraising & Communications
Manager

Margot Wilson, Centre Manager, Marlborough

Linda Lucre, Centre Manager, Nelson (to October
2016)

Michelle Hunt (from November 2016)

Jacinta Buchanan, Centre Manager Wairarapa

Wellington Division Board Executive Committee

Wellington Division Board Executive Committee
Kate Morrison (Chairperson)

Dr Andrew Simpson (Vice Chairperson)

Simon Arcus

Tira Albert

Joanne Doherty

Ian England

Dr David Hamilton

Moera Tuilaepa-Taylor

Christine Pihema

Roy Cowley (to May 2016)

Andrew Somerville (to December 2016)

Centre Executive Committees

Dr Stephen Vallance, Chair, Marlborough

Alison McAlpine, Chair, Nelson

Susan McWilliam, Chair, Wairarapa



Thank you to our Sponsors and Supporters

Wellington

33 Club Trust Board, COGS - Hutt Valley, COGS - Wellington, Cyril Lindsay Trust, Helen Wiseman Trust, Henry and Eileen Wise Medical Trust, Infinity Foundation Ltd, Jack Jeffs Charitable Trust, Lion Foundation, Maysie and Henry Hill Charitable Trust, Morris and Mary Evans Charitable Trust, Nikau Foundation, Paddy Brow Charitable Trust, Ray Watt Charitable Trust, Richard and Doreen Evans Charitable Trust, Trust House, Walter and Rana Norwood Charitable Trust, Wellington City Council, Z Energy Good in the Hood, Cloud Productions, Wellington City Council, Printing.com, Ripe Coffee, NZ College of Massage and NZIS, Simply Food, Hula Active - Ebony Ngatoko, Café L'Affare, Wellington Host Lions, Gramercy, Harbour City Funeral Home, The Bresolin, TCL - The Learning Connexion, Leed's Bakery, Star Jam, La Cloche, Shut Up & Dance, Rapid Relief Team, Purebread, Wellington Batucada, Li'I Alaimoana, MC, Humorous Arts Trust, Bodysweat - Faga Asi, Healthy Steps, Les Mills Hutt City, Wellington College and Wellington Girls College Combined Ukulele Orchestra - Melissa Chang, The Aqua Breeze - Niamh Campbell-Ward, Yoga Rhapsody - Jemma and Paul, Smoothie Love - Ali and Darren Manning, Nancy Thompson, Tait Mobile - walkie talkies, ANZ, New Zealand Racing, Midas, Mr Vintage, Fiesta Bulbs, Truck Daffodils, Outpost 42 - Richard Wallis, Underground Saturday Market (Wellington Waterfront businesses), Marcus Boshier - bagpiper, Rozwyn Sawyer, Tiffany Baker.

Kāpiti

BCITO, Boundary Tap and Kitchen, Kāpiti News, MJF Lighting, Beach FM, Kāpiti Hire, Spectro Print, Pak'nSave, Partly Perfect, Coastal Medical, Eyes on Security, Zeal, Complex Carriers, Coast Access Radio, Zeal, Complex Carriers, Stretch Tents, Menz Shed, Goodmans, MCS Rentals, Body Mind Spirit Wellbeing, Whirlwind, Paraparaumu Beach Scouts, Community Fit Kāpiti, Wellington Free Ambulance, Repco, Castle Kids, Lions Clubs of Kāpiti, Renascence by the C, Caci Clinic Kāpiti, Kāpiti Knitting and Lotto, Vee Hair by Design, Zumba Fitness, Style Hair Design, Kāpiti Cakes and Bakery, Westbury Pharmacy, Jetts Fitness Kāpiti, Paper Plus, Andy the Barber, Southward Car Museum, Kāpiti Coast Meat, Kāpiti Candy Co, Nga Manu Nature Reserve, White Rose Cakery, M2PP, Kāpiti Entertainment Centre.

Nelson

Crowe Horwath, NZME, Media Works, Hon Dr Nick Smith (MP), Courier Post, Nelson City Council, Tasman District Council, Anchor Print, NZ First Capital, Pub Charity.

Marlborough

BB Signs, Blenheim Drycleaning, Rata Foundation, Churchill Trust, COGS, Curves Gym, Cuddons, Fire Service, Fisher & Paykel, Forrest Grape Ride, Framers on Queens, McCarthy Law, Summit Real Estate, Huguette Michel-Fleurie, Inner Wheel, Kevin Judd, Lotteries Grant Board, Marlborough Primary Schools, Marlborough District Council, Marlborough Light & Sound, Marlborough Lines, Marlborough Roads, Mary Parker, McKendrys Motors, Meaters of Marlborough, NZ Community Post, Pub Charity, Safe Air, St John, Wood Workers Guild, RNZAF 27th Squadron Air Cadets, Marlborough Community Potters, Blue Door, Smiths City

Wairarapa

Mrs Margaret Chittick, Property Brokers Real Estate Co Wairarapa, More FM Wairarapa, Breadcraft Wairarapa, Giddens Family, JNL, Property Law, Wairarapa Times Age, Enumerate Accountants, Dave Borman Builders, Higgins Contractors, Vuleta Family.





Cancer Affects us all:

- One in three New Zealanders are affected by a cancer diagnosis
- Annually approximately 21,000 people will be diagnosed with cancer and 8,800 will die because of cancer
- New Zealanders have high rates of lung cancer, colorectal (bowel), prostate, breast and skin cancer

What we do

- Provide support and information
- Fund vital cancer research including a study into the development of a new way to treat cancer with fewer side effects
- Reduce the risk of developing cancer with SunSmart, Smokefree and nutrition programmes for local schools, workplaces and our local community
- Targeting awareness initiatives designed to help reduce cancer risk, where evidence confirms the greatest need, so that we address inequity. Currently that is for low socio-economic groups, Māori, Pacifica and men.
- Community grants for activities that support health promotion messages including SunSmart, Smokefree and physical activity and nutrition.
- The Cancer Society is there to help anyone who is dealing with cancer, no matter what cancer
- Provide strong patient advocacy

Outcomes

Nationally each year we provided over **\$5 million** in funding for research in New Zealand

958,000km covered nationally by volunteer drivers

145,820 clients supported by the Cancer Society NZ Divisions (including CSW) annually

110,220 Cancer Information Helpline calls answered annually by the Cancer Society Divisions

3,564 bed night stays at Margaret Stewart House, a home away from home provided by the Cancer Society Wellington (CSW) for people travelling from out of town for cancer treatment

CSW Volunteer drivers transported patients to over **3,300** cancer related appointments

CSW 0800 CANCER Helpline received **3,000** calls

600 people attended programmes run by CSW

Over **500** CSW counselling sessions

60 supportive care staff provided care and support across New Zealand

CSW provided over **50** people with financial support

48 different sporting groups and events used Shade Loan equipment in the Wairarapa

CSW helped **32** community organisations use the Cancer Society Shade Loan scheme to promote SunSmart key messages and reduce people's risk of skin cancer

CSW provided **17** community grants

12 government organisations and businesses got support running their wellness programmes

We arranged **6** training sessions delivered to health providers so that they could support clients

